

MBA with Specialization

1st Semester - (Common)			
Subject Code	Subject Name	Sem	Credits
MBA - 101	Managerial Economics	Sem-1	4
MBA - 102	Organisational Behaviour	Sem-1	4
MBA - 103	Accounting for Managers	Sem-1	4
MBA - 104	Marketing Management	Sem-1	4
MBA - 105	Business Communication	Sem-1	2
MBA - 106	Computer Application In Management	Sem-1	2

2nd Semester - (common)			
MBA - 201	Entrepreneurship Development	Sem-2	4
MBA - 202	Human Resource Management	Sem-2	4
MBA - 203	Financial Management	Sem-2	4
MBA - 204	Operations Management	Sem-2	4
MBA - 205	Research Methodology	Sem-2	2
MBA - 206	Quantitative Techniques	Sem-2	2

3rd Semester			
MBA - 301	Strategic Management	Sem-3	4
MBA - 302	Skills for Managing Organisation	Sem-3	4
MBA - 303	<i>From Specialised Stream</i>	Sem-3	3
MBA - 304	<i>From Specialised Stream</i>	Sem-3	4
MBA - 305	Management Information System	Sem-3	4
MBA - 306	Total Quality Management	Sem-3	4

4th Semester			
MBA - 401	<i>From Specialised Stream</i>	Sem-4	4
MBA - 402	<i>From Specialised Stream</i>	Sem-4	4
MBA - 403	<i>From Specialised Stream</i>	Sem-4	4
MBA - 404	Project Work	Sem-4	4
MBA - 405	Business Ethics and Corporate Governance	Sem-4	4
MBA - 406	Environmental Management	Sem-4	4

	<u>Specialization Streams List</u>		
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MBA (MARKETING)			
MBA-MM-303	Consumer Behavior	Sem-3	
MBA-MM-304	sales and Distribution	Sem-3	
MBA-MM-401	Advertising and Sales Promotion	Sem-4	

MBA-MM-402	Services Marketing	Sem-4	
MBA-MM-403	International Marketing	Sem-4	

MBA (FINANCE)

MBA-FI-303	Indian Financial Systems	Sem-3	
MBA-FI-304	Security Analysis & Portfolio Management	Sem-3	
MBA-FI-401	Capital Investment and Financial Decisions	Sem-4	
MBA-FI-402	Corporate Taxation	Sem-4	
MBA-FI-403	International Finance	Sem-4	

MBA (HUMAN RESOURCE)

MBA-HR-303	Human Resource Planning	Sem-3	
MBA-HR-304	Industrial Relations and Labour Laws	Sem-3	
MBA-HR-401	Human resource Development	Sem-4	
MBA-HR-402	Performance Compensation Management	Sem-4	
MBA-HR-403	International HRM	Sem-4	

MBA (DISASTER MANAGEMENT)

MBA-DM-303	Informatics for Disaster management	Sem-3	
MBA-DM-304	Disaster Management Policy	Sem-3	
MBA-DM-401	Risk Assessment	Sem-4	
MBA-DM-402	Preventive Laws in Disaster Managemnt	Sem-4	
MBA-DM-403	Banking and Finance in Disaster Management	Sem-4	

MBA (E-COMMERCE)

MBA-EC-303	Management of Financial Institutions	Sem-3	
MBA-EC-304	Consumer Behavior	Sem-3	
MBA-EC-401	Financial Services and Markets	Sem-4	
MBA-EC-402	E-Business Financial Models	Sem-4	
MBA-EC-403	E-Marketing	Sem-4	

MBA (EVENT MANAGEMENT)

MBA-EM-303	Brand Management	Sem-3	
MBA-EM-304	Event Marketing and Sponsorship	Sem-3	
MBA-EM-401	Media Management	Sem-4	
MBA-EM-402	Public Relations	Sem-4	
MBA-EM-403	Event Risk Management	Sem-4	

MBA (Hospital Management)

MBA-HM-303	Corporate and Business Law	Sem-3	
MBA-HM-304	Hospital Records Management	Sem-3	
MBA-HM-401	Hospital Support Services	Sem-4	
MBA-HM-402	Hospital Core Services	Sem-4	
MBA-HM-403	Hospital Management and Law	Sem-4	

MBA (Operations)			
MBA-OP-303	Corporate and Business Law	Sem-3	
MBA-OP-304	Logistics Management	Sem-3	
MBA-OP-401	Supply Chain Management	Sem-4	
MBA-OP-402	Material Management	Sem-4	
MBA-OP-403	Technology & Innovation Management	Sem-4	

MBA (PRODUCTION)			
MBA-PD-303	Inventory Management	Sem-3	
MBA-PD-304	Layout Planning and Analysis	Sem-3	
MBA-PD-401	Supply Chain Management	Sem-4	
MBA-PD-402	Planning Process	Sem-4	
MBA-PD-403	Fundamentals of Forecasting	Sem-4	

MBA (PROJECT MANAGEMENT)			
MBA-PM-303	Corporate and Business Law	Sem-3	
MBA-PM-304	Agile Project Management	Sem-3	
MBA-PM-401	Project Management	Sem-4	
MBA-PM-402	Project Appraisal and Financing	Sem-4	
MBA-PM-403	Proposal Writing	Sem-4	

MBA (RETAIL MANAGEMENT)			
MBA-RM-303	Corporate and Business Law	Sem-3	
MBA-RM-304	Mall and Risk Management	Sem-3	
MBA-RM-401	Logistics & Supply Chain Management	Sem-4	
MBA-RM-402	Customer Relationship Management	Sem-4	
MBA-RM-403	Retail Branding and Strategy	Sem-4	

MBA (RURAL MANAGEMENT)			
MBA-RU-303	Rural Business Environment	Sem-3	
MBA-RU-304	Rural and Agricultural Development	Sem-3	
MBA-RU-401	Rural Marketing	Sem-4	
MBA-RU-402	Rural Business Management	Sem-4	
MBA-RU-403	Agro Industries Management	Sem-4	

MBA (Supply Chain Management)			
MBA-SC-303	Supply Chain Management	Sem-3	
MBA-SC-304	Procurement and Quality Management	Sem-3	
MBA-SC-401	Materials & Store Management	Sem-4	
MBA-SC-402	Customer Relationship Management	Sem-4	
MBA-SC-403	Production & Operations Management	Sem-4	

MBA (Tourism & Hospitality Management)			
MBA-TH-303	Corporate and Business Law	Sem-3	
MBA-TH-304	Hospitality Management	Sem-3	
MBA-TH-401	International Hospitality Law	Sem-4	
MBA-TH-402	Tourism Products	Sem-4	
MBA-TH-403	Tourism Business Environment	Sem-4	

MBA (INFORMATION Technology)			
MBA-IT-303	Database Management Systems	Sem-3	
MBA-IT-304	E-Commerce	Sem-3	
MBA-IT-401	Software Project Management	Sem-4	
MBA-IT-402	Datamining and Data Warehousing	Sem-4	
MBA-IT-403	Information Security Systems	Sem-4	

MBA (Banking Management)			
MBA-BM-303	Banking and Insurance Services	Sem-3	
MBA-BM-304	Leadership & Change Management	Sem-3	
MBA-BM-401	Risk Analysis & management	Sem-4	
MBA-BM-402	Analysis of Investment in Financial Assets	Sem-4	
MBA-BM-403	Employee Relations	Sem-4	

MBA (International Business)			
MBA-IB-303	International Marketing	Sem-3	
MBA-IB-304	International Finance	Sem-3	
MBA-IB-401	India's Foreign Trade and Policy	Sem-4	
MBA-IB-402	Export Import Procedure Documentation & Logistics	Sem-4	
MBA-IB-403	Global Strategic Management	Sem-4	

MBA (Pharmaceutical Management)			
MBA-PH-303	Pharma Logistics Management	Sem-3	
MBA-PH-304	Pharmaceutical Marketing	Sem-3	
MBA-PH-401	Pharma Marketing Research & Statistics	Sem-4	
MBA-PH-402	Pharmaceutical Sales & Customer Relationship Management	Sem-4	
MBA-PH-403	Drug Regulatory Affairs	Sem-4	

MBA (Entrepreneurship & Leadership Management)			
MBA-EL-303	Entrepreneurship Theory and Practice	Sem-3	
MBA-EL-304	Relationship Management	Sem-3	
MBA-EL-401	Entrepreneurship And Small Industry Development	Sem-4	
MBA-EL-402	Entrepreneurial Support & Finance	Sem-4	
MBA-EL-403	Training & Development	Sem-4	

MBA (Environment Management)

MBA-EV-303	Environmental Management	Sem-3	
MBA-EV-304	Green Management	Sem-3	
MBA-EV-401	Sustainable Development	Sem-4	
MBA-EV-402	Corporate Social Responsibility	Sem-4	
MBA-EV-403	Pollution Monitoring & Control	Sem-4	

MBA (Industrial & Quality Management)

MBA-IQ-303	Facility & Industrial Management	Sem-3	
MBA-IQ-304	Total Quality Management	Sem-3	
MBA-IQ-401	Managing Quality in Services Industry	Sem-4	
MBA-IQ-402	Supply Chain Management	Sem-4	
MBA-IQ-403	Quality Analytics	Sem-4	

MBA Oil & Energy Management)

MBA-OE-303	Oil and Gas Data Analytics	Sem-3	
MBA-OE-304	Energy Management	Sem-3	
MBA-OE-401	Understanding of Natural Gas Business	Sem-4	
MBA-OE-402	E-Enterprise Management	Sem-4	
MBA-OE-403	Health, Safety & Environment for Petroleum	Sem-4	

MBA (Infrastructure and Construction Management)

MBA-IC-303	Construction Equipments and Planning	Sem-3	
MBA-IC-304	Construction Project Management	Sem-3	
MBA-IC-401	Rural & Social Infrastructure	Sem-4	
MBA-IC-402	Infrastructure Development	Sem-4	
MBA-IC-403	Infrastructure Management	Sem-4	

MBA (Materials Management)

MBA-MA-303	Material Management and store management	Sem-3	
MBA-MA-304	Inventory Management	Sem-3	
MBA-MA-401	Purchasing and Procurement Management	Sem-4	
MBA-MA-402	Packing and Distribution Management	Sem-4	
MBA-MA-403	Total Quality Management	Sem-4	

MBA (Health and safety Management)

MBA-HS-303	Health and Safety at Work	Sem-3	
MBA-HS-304	Industrial Safety	Sem-3	
MBA-HS-401	Issues and Trends in Health Systems	Sem-4	
MBA-HS-402	Ethics in Public Health	Sem-4	
MBA-HS-403	Health Information Technology	Sem-4	

MBA (Import and Export Management)

MBA-IM-303	Import and Export Management	Sem-3	
MBA-IM-304	WTO and Foreign Trade Policy	Sem-3	
MBA-IM-401	International Trade Logistics	Sem-4	
MBA-IM-402	Export Import Finance Management	Sem-4	
MBA-IM-403	Business Policy and Strategic Management	Sem-4	

MBA (Digital Marketing & Social Media)

MBA-DI-303	Introduction to Digital Marketing	Sem-3	
MBA-DI-304	Social Media & Search Engine Management	Sem-3	
MBA-DI-401	Digital Direct Channels & Seo	Sem-4	
MBA-DI-402	Social Media & Search Engine Management	Sem-4	
MBA-DI-403	Web Analytics	Sem-4	

MBA (Mass and Media Management)

MBA-ME-303	Mass Communication	Sem-3	
MBA-ME-304	Media Management	Sem-3	
MBA-ME-401	Advertising And Public Relations	Sem-4	
MBA-ME-402	Media Law And Regulations	Sem-4	
MBA-ME-403	New Age Media	Sem-4	

MBA (Risk & Insurance Management)

MBA-RI-303	Risk management & insurance	Sem-3	
MBA-RI-304	Banking Management	Sem-3	
MBA-RI-401	Organization & Management Of Insurance Companies	Sem-4	
MBA-RI-402	Legal Aspects Of Insurance	Sem-4	
MBA-RI-403	Team Building And Leadership	Sem-4	

MBA (Aviation Management)

MBA-AV-303	Airport Planning and maintenance	Sem-3	
MBA-AV-304	Aviation Management	Sem-3	
MBA-AV-401	Insurance and Risk Management	Sem-4	
MBA-AV-402	Airline Advertising and Sales Promotion	Sem-4	
MBA-AV-403	Customer Relationship Management	Sem-4	

MBA (Business Analytics)

MBA-AN-303	Big Data and analytics	Sem-3	
MBA-AN-304	Business Analytics	Sem-3	
MBA-AN-401	Data And Information Management	Sem-4	
MBA-AN-402	Web Analytics	Sem-4	

MBA-AN-403	Management Information Systems And Business Intelli	Sem-4	
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MBA (Strategic Planning Management)

MBA-PL-303	Advanced Business Strategy	Sem-3	
MBA-PL-304	Global Strategic Management	Sem-3	
MBA-PL-401	Strategic Finance	Sem-4	
MBA-PL-402	Strategic Marketing Management	Sem-4	
MBA-PL-403	Implementation Of Strategies	Sem-4	

MBA (Education Management)

MBA-ED-303	School of Management	Sem-3	
MBA-ED-304	Administration and Education Management	Sem-3	
MBA-ED-401	Marketing of Education Services	Sem-4	
MBA-ED-402	Contemporary Issues in Education	Sem-4	
MBA-ED-403	Laws Relating to Education	Sem-4	

MBA (Advertising & Marketing Communication)

MBA-AD-303	Strategic Brand Management	Sem-3	
MBA-AD-304	Fundamentals of Advertising	Sem-3	
MBA-AD-401	Brand Positioning Strategies	Sem-4	
MBA-AD-402	Brand Marketing Programmes & Performance Measure	Sem-4	
MBA-AD-403	Business Ethics & Corporate Governance	Sem-4	

MBA (International Trade & Merchandising)

MBA-TR-303	Global logistics and supply chain management	Sem-3	
MBA-TR-304	International regulatory organizations	Sem-3	
MBA-TR-401	Global Human Resource Management	Sem-4	
MBA-TR-402	International Finance	Sem-4	
MBA-TR-403	International Marketing	Sem-4	

MBA (Financial Planning)

MBA-FP-303	Product Costing and Pricing	Sem-3	
MBA-FP-304	Financial Management	Sem-3	
MBA-FP-401	Ratio Analysis	Sem-4	
MBA-FP-402	Strategic Cost Management	Sem-4	
MBA-FP-403	Analysis Of Financial Statements	Sem-4	

MBA (Media and Entertainment Management)

MBA-EN-303	Managing Media	Sem-3	
MBA-EN-304	Principles of Management and Advertising	Sem-3	
MBA-EN-401	Communication and Media	Sem-4	

MBA-EN-402	Media Management On Print And Radio	Sem-4	
MBA-EN-403	New Age Media	Sem-4	

MBA (Investment Banking and Money Management)

MBA-IN-303	Introduction to Investment Banking	Sem-3	
MBA-IN-304	Personal Wealth Management	Sem-3	
MBA-IN-401	Personal Wealth Management	Sem-4	
MBA-IN-402	Security & Investment Analysis	Sem-4	
MBA-IN-403	Security Markets In India	Sem-4	

MBA (Healthcare and Hospital Management)

MBA-HO-303	Health Care Management	Sem-3	
MBA-HO-304	Principles of Hospital Administration	Sem-3	
MBA-HO-401	Industrial Health And Safety Management	Sem-4	
MBA-HO-402	Occupational Stress Management	Sem-4	
MBA-HO-403	Strategic Hospital Management	Sem-4	

MBA (Data Analyst)

MBA-HO-303	Big Data	Sem-3	
MBA-HO-304	Cloud Computing and E-Business	Sem-3	
MBA-HO-401	Information Security in Business	Sem-4	
MBA-HO-402	Predictive Analytics & Marketing Analytics	Sem-4	
MBA-HO-403	Python for Data Science	Sem-4	

MBA (Hotel Management)

MBA-HO-303	Hotel Housekeeping	Sem-3	
MBA-HO-304	Front Office Management	Sem-3	
MBA-HO-401	Hotel Facility And Planning	Sem-4	
MBA-HO-402	Total Quality Management	Sem-4	
MBA-HO-403	Food Safety and Nutrition	Sem-4	

MBA (Corporate Law)

MBA-HO-303	Commercial Banking and financial Market	Sem-3	
MBA-HO-304	Corporate law	Sem-3	
MBA-HO-401	Corporate finance law	Sem-4	
MBA-HO-402	Corporate Social responsibility and law	Sem-4	
MBA-HO-403	International Economic law	Sem-4	